

STORMLIGHT EXTERIORS

Brand Guidelines



Color Assets

Icon



Horizontal



Vertical



Monochromatic Assets

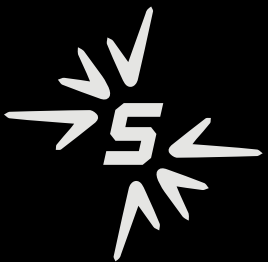
Icon



Horizontal



Vertical



Clarifiers



Color Palette

Primary



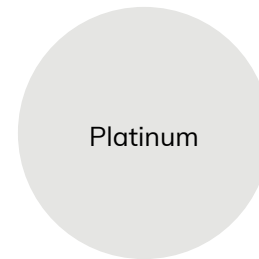
Dark Cyan

Pantone 3541 C
C82 M24 Y37 K1
R0 G147 B157
Hex #00939D



Onyx

Pantone 4133 C
C73 M65 Y55 K48
R59 G59 B70
Hex #3B3B46



Platinum

Pantone Cool Gray 1 C 60%
C9 M6 Y8 K0
R229 G229 B227
Hex #E5E5E3

Typography

Headings -
Saira SemiBold

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmn
opqrstuvwxyz

1234567890

Subheadings -
Poppins SemiBold

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmn
opqrstuvwxyz

1234567890

Body -
Open Sans Medium

Aa

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmn
opqrstuvwxyz

1234567890

Logo Fonts



Guile Extended

Poppins SemiBold

Example Brand Identity

