

# BOLLER CONSTRUCTION BRAND IDENTITY

## PARENT LOGO

PRIMARY

***Boller***  
CONSTRUCTION™



SECONDARY

***Boller***  
CONSTRUCTION™

***Boller***  
CONSTRUCTION™

## SOLO LOGO

PRIMARY

***Boller***™

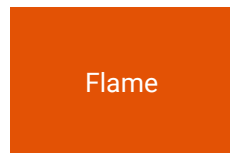


SECONDARY

***Boller***™

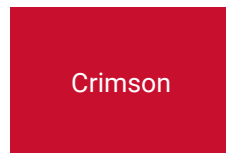
***Boller***™

## COLOR PALETTE



Flame

PANTONE 166 C  
C0 M76 Y100 K0  
R227 G82 B5  
Hex #E35205



Crimson

PANTONE 186 C  
C0 M100 Y80 K5  
R200 G16 B46  
Hex #C8102E

## TYPEFACES

**MONTSERRAT EXTRABOLD**

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
abcdefghijklm**nop**qrstuvwxyz  
1234567890

**OPEN SANS LIGHT**

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
abcdefghijklm**nop**qrstuvwxyz  
1234567890