

GL CONSULTING BRAND IDENTITY

LOGO – HORIZONTAL

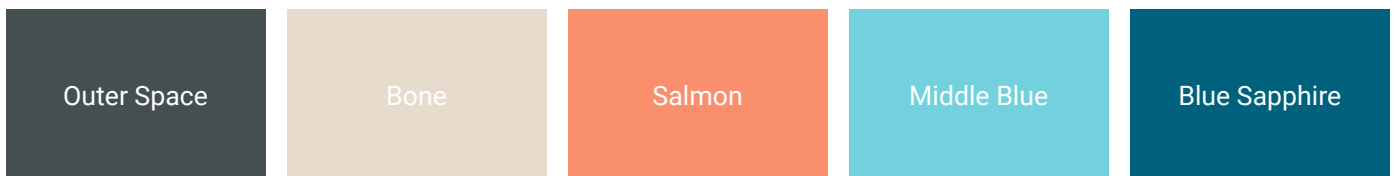
LOGO – VERTICAL



ICON



COLOR PALETTE



Outer Space

Bone

Salmon

Middle Blue

Blue Sapphire

PANTONE 432
C16 M2 Y0 K68
R68 G79 B81
Hex #444F51

WARM GREY 1
C0 M4 Y10 K10
R229 G219 B204
Hex #E5DBCC

PANTONE 1635
C0 M42 Y56 K2
R249 G142 B109
Hex #F98E6D

PANTONE 310
C48 M5 Y0 K13
R114 G209 B221
Hex #72D1DD

PANTONE 308
C100 M22 Y0 K51
R0 G96 B124
Hex #00607C

TYPEFACES

FRANK BLACK OBLIQUE

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890**

PRIDI REGULAR

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**