

TEACH YOUR THING BRAND IDENTITY

VERTICAL LOGO



HORIZONTAL LOGO



ICON + COLOR VARIATIONS



COLOR PALETTE

Dark Cyan	Sea Serpent	Mango Tango	Orange Soda	Steel Teal	Weldon Blue
PANTONE 3145 C85 M31 Y41 K5 R0 G132 B142 Hex #00848E	PANTONE 325 C60 M0 Y30 K0 R86 G201 B193 Hex #56C9C1	PANTONE 164 C0 M50 Y75 K1 R252 G127 B63 Hex #FC7F3F	PANTONE 171 C0 M61 Y77 K2 R249 G96 B58 Hex #F9603A	PANTONE 5415 C67 M43 Y35 K6 R96 G124 B140 Hex #607C8C	PANTONE 5425 C52 M32 Y29 K1 R132 G153 B165 Hex #8499A5

TYPEFACES

MONTSERRAT EXTRABOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

MONTSERRAT BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890