

TRINITY LUTHERAN CHURCH BRAND IDENTITY

HORIZONTAL LOGO

VERTICAL LOGO



LOGO – BLACK & REVERSED



COLOR PALETTE



| | | | | | | |
|-----------------|----------------|----------------|-----------------|-----------------|----------------|----------------|
| C64 M56 Y53 K28 | C28 M14 Y24 K0 | C19 M22 Y47 K0 | C89 M49 Y47 K21 | C86 M42 Y40 K10 | C74 M31 Y35 K2 | C52 M28 Y64 K5 |
| R88 G89 B91 | R186 G199 B190 | R209 G189 B145 | R23 G95 B107 | R28 G115 B130 | R69 G140 B153 | R130 G150 B112 |
| Hex #58595B | Hex #BAC7BE | Hex #D1BD91 | Hex #175F6B | Hex #1C7382 | Hex #458C99 | Hex #829670 |

FONTS

CRIMSON TEXT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

LATO

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

VERDANA

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890