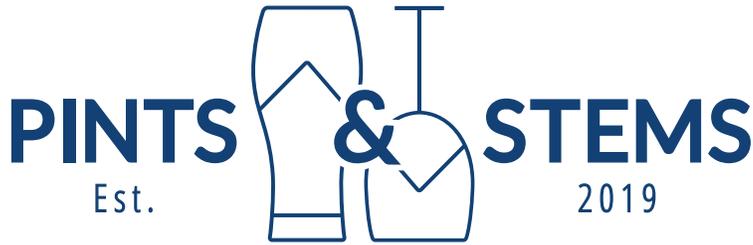


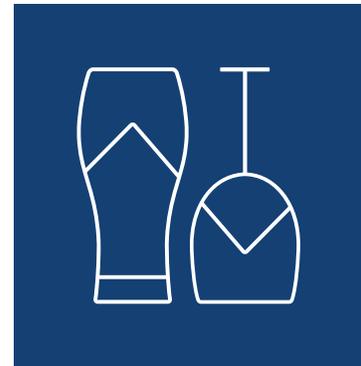
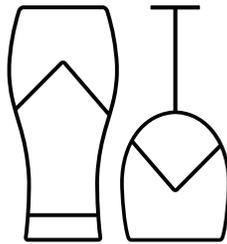
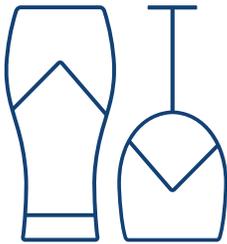
PINTS & STEMS BRAND IDENTITY

LOGO – HORIZONTAL

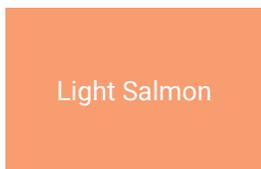
LOGO – VERTICAL



ICON



COLOR PALETTE



Light Salmon



Peach



Vivid Tangerine



Dark Imperial Blue



Indanthrone Blue

PANTONE 163
C0 M46 Y58 K0
R248 G157 B112
Hex #F89D70

PANTONE 1635
C0 M55 Y56 K0
R246 G141 B110
Hex #F68D6E

PANTONE 1625
C0 M42 Y41 K0
R248 G166 B140
Hex #F8A68C

PANTONE 541
C100 M83 Y28 K13
R26 G65 B116
Hex #003F77

PANTONE 654
C100 M90 Y35 K29
R28 G45 B91
Hex #1C2D5B

TYPEFACES

LATO BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

OPEN SANS CONDENSED LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890