

LEVEL 10 BRAND IDENTITY

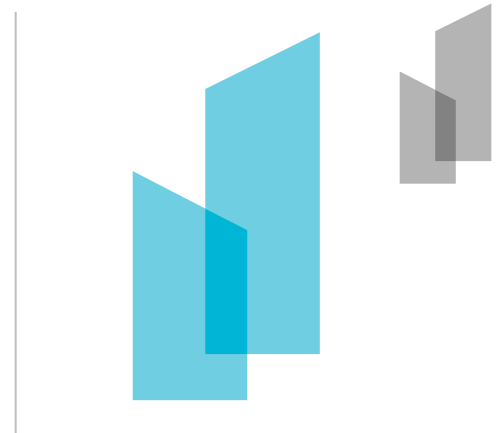
HORIZONTAL LOGO



VERTICAL LOGO



ICON

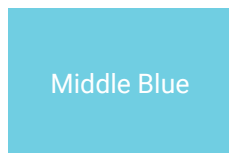


COLOR PALETTE



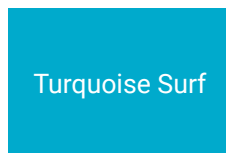
Prussian Blue

PANTONE 282
C100 M54 Y0 K67
R0 G38 B84
Hex #002654



Middle Blue

PANTONE 305
C50 M8 Y0 K11
R112 G206 B226
Hex #70CEE2



Turquoise Surf

PANTONE 801
C100 M16 Y0 K19
R0 G170 B204
Hex #00AACC



Steel Teal

PANTONE 5415
C67 M43 Y35 K6
R96 G124 B140
Hex #607C8C



Weldon Blue

PANTONE 5425
C52 M32 Y29 K1
R132 G153 B165
Hex #8499A5

TYPEFACES

MONTSERRAT BOLD

ABCDEFGHIJKLMN**OP**QRSTU**VWXY**Z
abcdefghijklmnopqrstu**vwxyz**
1234567890

MONTSERRAT REGULAR

ABCDEFGHIJKLMN**OP**QRSTU**VWXY**Z
abcdefghijklmnopqrstu**vwxyz**
1234567890