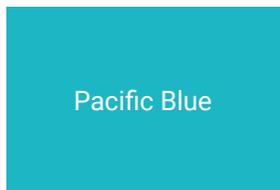


HELPING END HUNGER BRAND IDENTITY

LOGO

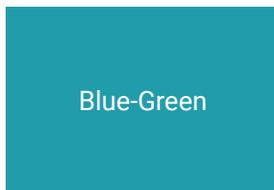


COLOR PALETTE



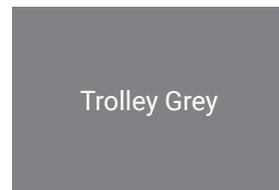
Pacific Blue

C72 M4 Y24 K0
R27 G181 B195
Hex #1BB5C3



Blue-Green

C79 M20 Y32 K0
R20 G157 B170
Hex #149DAA



Trolley Grey

C52 M43 Y41 K6
R129 G130 B133
Hex #818285

FONTS

OPEN SANS CONDENSED BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Alex Brush

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

LATO LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

SHIRT DESIGN

i'm a
HUNGER
hero