

GREEN GUARDIAN WEALTH MANAGEMENT BRAND IDENTITY

LOGO – HORIZONTAL 1



LOGO – HORIZONTAL 2



LOGO – VERTICAL



ICON



COLOR PALETTE

Warm Black

Mughal Green

Dark Slate Gray

Green Sheen

Sage

PANTONE 3308
C91 M47 Y73 K50
R0 G68 B56
Hex #004438

PANTONE 357
C84 M39 Y91 K35
R36 G91 B53
Hex #225B34

PANTONE 561
C84 M40 Y65 K25
R38 G102 B89
Hex #266659

PANTONE 556
C55 M20 Y49 K1
R123 G166 B143
Hex #7AA891

PANTONE 578
C32 M7 Y56 K0
R180 G203 B140
Hex #B5CC8E

TYPEFACES

LATO BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

OPEN SANS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890