

FIERCE BRAND IDENTITY

FIERCE LEADERSHIP LOGO

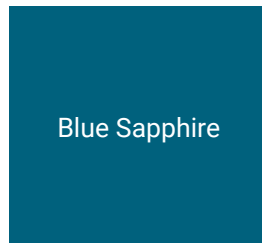
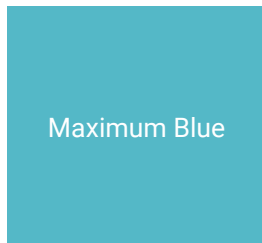
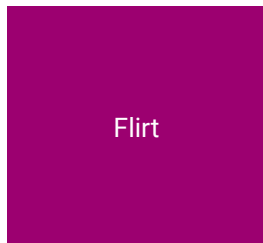
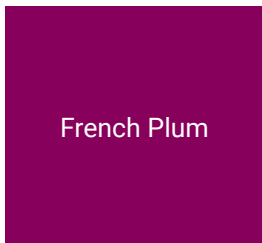
FIERCE LIVING LOGO



COLOR VARIATIONS



COLOR PALETTE



PANTONE 2425
C45 M100 Y34 K17
R135 G0 B91
Hex #87005C

PANTONE 2415
C42 M100 Y23 K4
R155 G0 B112
Hex #9C0070

PANTONE 631
C63 M7 Y20 K0
R84 G183 B198
Hex #54B8C7

PANTONE 308
C93 M54 Y35 K13
R0 G96 B124
Hex #00617D

PANTONE 2767
C95 M84 Y46 K53
R20 G33 B61
Hex #14213D

TYPEFACES

Clairline Signature

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

QUATTROCENTRO SANS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890